

#### To the Members of the Seaford Head Golf Course Committee

A meeting of the Seaford Head Golf Course Committee will be held in the Council Chamber, 37 Church Street, Seaford, on Tuesday, 5 March 2013, at 7.00 pm which you are summoned to attend.

S J Shippen Town Clerk 27 February 2013

## Agenda

1. Apologies for absence - Declaration of Substitute Members.

#### 2. Minutes

To approve the minutes of the meeting held on 4 December 2012.

3. Disclosure by members of any pecuniary interests and interests other than pecuniary interests, as defined under the Seaford Town Council Code of Conduct and the Localism Act 2011, in relation to matters on the agenda.

# 4. Public Participation

To deal with any questions, or brief representations, from members of the public in accordance with Standing Order 1 and Seaford Town Council Policy.

# 5. Finance Report

To consider report 175/12 regarding the financial position for the period 1 April 2012 to 31 January 2013 (pages 3 to 5).

# 6. Golf Course Income Report

To consider report 176/12 showing the ticket sales and income for the period 1 April 2012 to 31 January 2013, (pages 7 to 11).

# 7. Golf Professional's Report

To consider report 177/12 giving an update on Golf Course related matters (pages 13 to 15).

## 8. Golf Course Maintenance

To consider report 178/12 informing of the maintenance undertaken over the last 3 months (pages 17 to 19).



# 9. New Golf Clubhouse Update

To consider report 180/12 advising on the current position with the new golf clubhouse construction (pages 21 to 22).

# 10. Request for a reduced Season Ticket renewal fee

To consider report 181/12 concerning a request to grant a reduced fee to renew a Season ticket (pages 23 to 24).

# 11. Exclusion of Press and Public

The Chairman will move that in accordance with the Public Bodies (Admission to Meetings) Act 1960, the press and public be excluded from the meeting during the discussions on item 12 on the agenda as the matters concern business information

## 12. Golf Professional Retainer

To consider report 179/12 concerning the Golf Professional Retainer (pages E25 to E27)

For further information about items appearing on this Agenda please contact:-Mrs S. J. Shippen, Town Clerk, 37 Church Street, Seaford, East Sussex, BN25 1HG. Telephone 01323 894870.

# Circulation

#### Committee:

Councillor I J White (Chairman), Councillor T Goodman (Vice Chairman) Councillors S Adeniji, R E Allen, P L Franklin, S J Gauntlett, B Groves, L Wallraven (Ex-officio) and A White.
Richard Andrews & Dave Stanyard, Seaford Head Golf Club, Fraser Morley, Professional.

#### For information:

Councillors M F Brown, B Burfield, A Campbell, S Dunn, A Hayder, P Heseltine, A Latham, S E McStravick, R Scarfe and B M Warren.



**Report 175/12** 

Agenda Item No:

5

Committee:

**Golf Course** 

Date:

5 March 2013

Title:

Golf Course Finance Report 1 April 2012 to 31 January 2013

By:

Simon Cooper, Corporate Services Manager

Wards Affected:

All Seaford Wards

Purpose of Report:

To inform on the financial position to 31 March 2013

#### Recommendations

You are recommended:

1. To note the contents of this report

- 1.1 The statement detailing income & expenditure for the period 1 April 2012 to 31 January 2013 compared to the projected outturn for the year, approved by Council on 17 January 2013 is attached at Appendix A. The original budget for the year is also included for reference.
- 1.2 The main variances are explained as follows:
  - (a) Golfing income at 31 January is currently £29,291 less than the projected outturn for the year. It is extremely unlikely that this amount will be achieved in the remaining 2 months of the year. This is a result of the continuing bad weather.
  - (b) Advertising Income (a/c 1100) a request to place a board is being processed and the Professional is exploring new opportunities to try and expand this income stream. Also we have not yet had to reprint the score cards which will also generate advertising income.
  - (c) Golf Course player costs (a/c 4045) are £1,600 less than projected, scorecards have not had to be reprinted so far this year.
  - (d) Cleaning (a/c 4201) has only been invoiced to end of September.



# 2. Financial Appraisal

There are no direct financial implications as a result of this report.

# 3. Contact Officer

The Contact Officer for this report is Simon Cooper, Corporate Services Manager.

Corporate Services Manager

Town Clerk

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Account Number		2012-13 Original Budget	2012-13 Actual to 31/01/2013	2012-13 Projected Outturn	2012-13 Remaining Balance
	Cost Centre 101				
4000	Salaries & Wages	78,004	63,406	77,569	14,163
4001	Employers NI	5,661	3,876	5,142	1,266
4002	Employers Superannuation	12,964	10,803	12,964	2,161
4010	Staff Training	800	0	0	0
4011	Staff Protective Clothing	700	630	700	70
4040 4041	Golf Professional Commission Golf Professional Retainer	0 25.000	0 167	0 35,000	0
4041	Golf Course Player Costs	35,000 2,290	29,167 690	35,000 2,290	5,833 1,600
4051	Rates	2,290 1,825	1,790	1,790	1,000
4052	Water & Sewerage	8,976	22,033	22,992	959
4055	Electricity	6,250	3,005	5,695	2,690
4056	Gas	4,088	1,997	3,531	1,534
4060	Refuse	320	301	301	. 0
4100	Telecommunications	320	231	320	89
4015	Postage	320	121	320	199
4106	Stationery	50	0	50	50
4110	Advertising & Publicity	3,000	2,701	3,000	299
4113	Computer Support	285	115	285	170
4114 4115	Licence Fee	75 0.850	75	75	0
4115 4155	Insurance Professional Fees	9,850	10,009	10,009	0
4156	Bank Charges	0 1,975	0 1,641	2,500 2,103	2,500 4 <del>6</del> 2
4199	Other Expenditure	250	124	2,103 250	126
4201	Cleaning	6,250	2,827	6,250	3,423
4250	Public Seating	0,200	0	0,200	0,720
4251	Dog Bin Emptying	1,050	890	890	Ō
4252	Litter & Dog Bin Pch & Maintenance	0	0	0	0
4261	Grounds Maintenance Non Contract	26,890	26,046	26,890	844
4270	Vehicle & Equipment Maintenance	13,700	11,809	13,700	1,891
4271	Vehicle & Equipment Lease	20,996	20,996	20,996	0
4272	Equipment Purchase	15,000	0	15,000	15,000
4274	Projects Expenditure	0	0	0	0
4275 4301	Building Maintenance Public Works Loan Payment	1,500	45 0	250	205
4277	New Clubhouse	41,351 0	55,825	0 59,755	0 3,930
7211	New Oldbridge		55,625	59,755	3,930
	Golf Course Expenditure	299,740	271,153	330,617	59,464
1000	Golf Course Season Ticket	155 100	151,788	150 007	1.000
1000	Golf Course Green Fees Mid week	155,120 62,510	42,664	152,887 58,541	1,099 15,877
1002	Golf Course Green Fees w/end b/holiday	63,700	42,113	56,251	14,138
1003	Golf Course Specials	37,300	36,068	34,261	-1,807
1004	Golf Course Locker	2,125	2,039	2,039	0
1005	Golf Course Credit Card Charge	160	162	146	-16
1007	Golf Course Air Traffic Control	5,000	5,000	5,000	0
1008	Golf Course LDC Contribution	0	0	0	0
1009	Golf Course Other Income	0	0	0	0
1010	Asset Sale/Part Exchange Value	0	0	0	0
1050	Income Rent	6,250	4,688	4,688	0
1051 1054	Income Insurance Recharge Income Other	735 100	393 1 307	551 1 307	158
1054	Income Seating	0	1,307 0	1,307 0	0
1057	Income Electricity Recharge	1,250	600	1,139	539
1063	Income Gas Recharge	2,044	998	1,765	767
1100	Income Advertising	1,550	0	1,550	1,550
	Golf Course Income	337,844	287,820	320,125	32,305
	Net Income	-38,104	-16,667	10,492	27,159
			10,001	. U; TUL	21,100

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**Report 176/12** 

Agenda	Item	No.	6
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**Committee:** Golf Course

**Date:** 5 March 2013

Title: Golf Course Income Report

By: Simon Cooper, Corporate Services Manager

Wards Affected: All Seaford Wards

Purpose of Report: To inform members of the Golf Course income.

## Recommendations

You are recommended:

1. To note the contents of this report.

## 1. Information

- 1.1 The summary, attached at Appendix A, shows the number of ticket sales and income for each category for the period 1 April 2012 to 31 January 2013.
- 1.2 The summary attached as Appendix B, shows the tickets sales comparison for the periods 1 April to 31 January for 2012/13, 2011/12, 2010/11 and 2009/10.

## 2. Financial Appraisal

There are no direct financial implications arising out of this report

# 3. Contact Officer

The Contact Officer for this report is Simon Cooper, Corporate Services Manager.

Corporate Services Manager

Town Clerk



	Nos.		49	764	41	59	64	1156	1022	7	561	265	11	28	1208	.02	34	0	12	16	9	16	18	181	477	728	410	311	35	194	303	0	0	8,036
Total YTD	Net	3	2022.93	8735.83	854.17	1466.67	535.00	15410.83	17037.50	15.63	7942.50	4190.83	316.67	648.33	27269.17	670.00	161.87	00.00	1830.00	762.50	375.00	3878,51	3830.00	46779,44	5585.00	12290.01	8204.99	2595.83	14228.59	84561.23	5679.15	00.00	00'0	277.878.18
	Gross	3	2427.52	10483.00	1025.00	1760.00	642.00	18493.00	20445.00	18.75	9531.00	5029.00	380.00	778.00	32723.00	804.00	194.24	00.0	2196.00	915.00	450.00	4654.21	4596.00	56135,33	6702.00	14748.01	9845.98	3115.00	17074.31	101473.47	6814.98	0.00	00.0	333.453.82
	Nos.		l	7			1	28	28		10	17			24	14	4	_	_				1	-	53			22	က	2	30			240
January	Net		00.0	23.33	00.0	0.00	8.33	373.33	466.67	0.00	141.67	269.17	00.0	00'0	200.00	140.00	16.67	00'0	00'0	0.00	0.00	00.0	262.50	273.33	617.50	0.00	0.00	183.33	937.50	825.00	575.00	0.00	0.00	5 613 33
	Gross			28.00			10.00	448.00	560.00		170.00	323.00			600.00	168.00	20.00						315.00	328.00	741.00			220.00	1125.00	990.00	690.00			6 736 00
	Nos.			ო			7	56	1.7		56				21	က			ĭ		l l		1		101			29		Ţ	11			269
December	Net	સ	0.00	35.00	00'0	0.00	16.67	346.67	350.00	0.00	368,33	348.33	00'0	00'0	431.67	30.00	0.00	00.0	83.33	0.00	83.33	0.00	250.00	0.00	1184.17	0.00	0.00	241.67	0.00	412.50	216.67	0,00	00'0	4 398 33
	Gross	બ		42.00			20.00	416.00	420,00		442.00	418.00			518.00	36.00			100.001		100.00		300.00		1421.00			290.00		495.00	260.00			5 278 00
	Nos.			14			S	98	45		36	8			22	က		-	2	H	r		Н		163	11		171			23			487
November	Net	c)	0.00	163.33	0.00	0.00	41.67	1133.33	750.00	00.0	511.67	126.67	0.00	0.00	1145.83	30.00	00.0	00.0	333.33	00.00	00.0	00'0	0.00	00.0	1905.83	183.33	00.00	141.67	00'0	00.0	441.67	00'0	00'0	8 008 33
_	Gross	બ		196.00			50.00	1360.00	900.00		614.00	152.00			1375.00	36.00			400.00						2287.00	220.00		170.00			530.00			00 000 8
	Nos.			16	0			119	83	0	52	68	0		112	တ			6	F	0	0		0	160	6	۷١	20	0	٥	34	0	0	000
October	Net	લ	0.00	186.67	0.00	0.00	58.33	1586.67	1383.33	00'0	736.67	617.50	00.0	46.67	2333.33	90.00	0.00	0.00	1413,33	50.00	00'0	0.00	0.00	0.00		ı	355.83	166.67	0.00		641.67	00'0	00'0	088 11 00E 00 11 887 ED
	Gross	બ	00.0	224.00	00.0	00.0	70.00	1904.00	1660.00	00'0	884.00	741.00	0.00	56.00	2800.00	108.00	00.0	0.00	1696.00	60.00	0.00	00.0	00.0	00.0	2253.00	172.00	427.00	200.00	0.00	0.00	770.00	0.00	0.00	44 025 00
	Nos.		0	106	4	9	4	174	140	ō	54	65	0	0	153	က	-	0	0	0	-	0	F	Ţ	0	126	74	26	0	0	23	ı	0	220
September	Net	Gγ	0.00	1234.17	83.33	250.00	33.33	2320.83	2337.50	0.00	765.00	1024.17	0.00	0.00	3187.50	30.00	4.17	0.00	0.00	0.00	62.50	0.00	187.50	260.00	00'0	2135.83	1490.83	216.67	0.00	0.00	433.33	0.00	0.00	75 056 67
~,	Gross	3		1481.00	100.00	300.00	40.00	2785.00	2805.00	00.00	918.00	1229.00	0.00	00.00	3825.00	36.00	5.00	00.0	00.0	00.0	75.00	0.00	225.00	312.00	0.00	2563.00	1789.00	260.00	00.00	00.0	520.00	00'0	0.00	100 000 01
	Nos.		0	182	12	23	59	203	179	F	77	33	0	0	239	5	0	0	0	0	0	F	0	=	0	210	84	48	ō	ō	24	ō	o	1356
August	Net		00.00	2123.33	250.00	575.00	241.67	2706.67	2983.33	15.63	1090.83	522,50	00.00	00.00	4979.17	100.00	00.00	00.00	00'0	0.00	00.0	125.00	0.00	195.00	0.00	3626.67	1525.00	400.00	0.00	00'0	458.33	00.0	00.0	04 040 42 4256 40 269 00
	Gross	4	00.0	2548.00	300.00	690,00	290.00	3248.00	3580.00	18.75	1309.00	627.00	00.0	0.00	5975.00	120.00	0.00	00.0	00.0	0.00	00.0	150.00	00.0	234.00	00.0	4352.00	1830.00	480.00	00.0	00.0	550.00	00.0	0.00	36 500 50
			ncker	M/Week T/Light	M/Week Con Day	M/Week Adult Day	M/Week Junior	M/Week Con	M/Week Adult	ocker (Small)	Week End T/Light	Week End Con	W/end Adt Dav	Wend Day Con	Week End Adult	Week End Junior	Credit Card Charge	Junior Membership	Winter Only	Junior	Youth 18 to 20	ntermediate 21-25	ntermediate 26-29	Over 60 + Unemployed	Winter Warmers	M/Week Society	WEnd Society	Reciprocal Charge	5 Day Adult	7 Day Adult	Society Deposit	iving Social Deal M/W	iving Social Deal W/E	

Season Ticket Sales for

10

-3,044.16

-3,652.99

-895.00 -745.83 -3 -2,758.00 -2,298.33 -7

£4,383.00 £3,652.50 266 £3,978.00 £3,315,00 233 £329,800.82 £274,834.02 8,026

	Nos.		0	189	15	13	2	, 00	8	151	٥	88	16	-	0	115	6	-	0	0	3	-	0	0	4	0	103	103	55	2	ဂ	46	0	C	1084
anık	Net	£	0.00	2205.00	312.50	325.00	58 33	30.33	2106.67	2516.67	0.00	1257.50	253.33	29.17	00.00	3354.17	90.00	4.17	00.0	00.0	112.50	62.50	0.00	00.0	780.00	0.00	1715.84	2146.67	458.33	522.08	783.33	820.83	00.0	00.00	19,914.59
	Gross	3	00.0	2646.00	375.00	390.00	00.02	00.00	2528.00	3020.00	0.00	1509.00	304.00	35.00	00.00	4025.00	108.00	5.00	00'0	00:0	135.00	75.00	00.0	00.00	936.00	00.0	2059.00	2576.00	550.00	626.50	940.00	985.00	00.0	00.0	23,897.50
	Nos.		1	86	ō	12	1	7	134	117	0	83	24	0	0	139	8	10	0	0	0	0	1	0	2	0	118	91	25	-	F	21	٥	0	868
June	Net	3	41.67	968.33	000	291 R7	10.101	10.33	1790.00	1950.00	0.00	889.17	380.00	00.0		2895.83	80.00	41.67	00.00	0.00	00.0	00:0	166.67	0.00	360.00	00.0	1974.17	1906.67	212.50	298.33	52.50	291.67	00.00	0.00	14,609.17
	Gross	બ	50.00	1162.00	000	350.00	220.00	ZZ.00	2148.00	2340.00	0.00	1067.00	456.00	00'0	00.0	3475.00	96.00	50.00	00.00	0.00	00'0	00.0	200.00	00.0	432.00	00.0	2369.00	2288.00	255.00	358.00	63.00	350.00	00.0	0.00	17,531.00
_	Nos.	_	12	102	Ę	+	- (	7	129	162	0	26	F	10	26	137	2	۲	0	0	2	0	0	7	4	0	133	27	39	7	9	51	0	0	962
May	Net	다	500.00	1190.00	208 33	00 90	00.62	16.67	1716.67	2700.00	00'0	1374.17	15.83	287.50	601.67	4004.17	20.00	4.17	00.0	00.0	100.00	00'0	00.0	90.33	1040.00	0.00	2210.83	492.49	325.00	351.54	3270.83	958.33	0.00	0.00	21,503.53
	Gross	3	00 009	1428 00	250.00	00.00	30.00	20.00	2060.00	3240.00	0.00	1649.00	19.00	345.00	722.00	4805.00	24.00	5.00	0.00	0.00	120.00	0.00	0.00	108.40	1248.00	00.00	2653,00	635.00	390.00	421.85	3925.00	1150 00	00 0	0.00	25,848.25
	Nos.	-	36	53	-	5	5	S	100	96	0	22	64	0	0	213	9	17	0	0	10	2	14	13	168	0	18	14	30	27	177	40	0	0	1,135
	Total Net	┝	148127	608.67	000	00.0	0.00	41.67	1330.00	1600.00	00.0	807.50	633.33	0.00	00.00	4437.50	60.00	91.03	00.0	00.0	500.00	166.67	3586.84	3039.66	43871.11	00.00	300.00	287.50	250.00	12119 14	79217 06	841.67	00.0	0000	55,268.62
	Direct Debit	╂	939 60	00 0	00.0	0.00	00.0	0.00	0.00	00.0	00.0	0.00	00.0	0.00	0.00	00.0	0.00	0.01	00'0	00.00	250.00	166.67	2128.51	1320.83	26446 11	00.0	00 0	00.0	000	8518 22	A6754 56	44.67	000	00.0	86,566.18 155,268.62
April	TaN		541.67	20.00	5000	0.00	0.00	41.67	1330.00	1600.00	0.00	807.50	633.33	00 0	00.00	4437.50	90 09	91.02	00.0	00 0	250,00	00.0	1458 33	1718.83	17425 00	000	300.00	287.50	250.00	3800 92	20,000,00	800 00	00.000	00.0	68,702.44
	Gross	2215	850.00	200.00	720.00	0.00	0.00	20.00	1,596.00	1,920,00	0,00	969.00	780.00	00.00	000	5 325 00	72.02	109 00	00.00	00.0	300 00	00.0	1 750 00	20000	2025.00	00.010.0	380.00	345.00	00.000	324 40	00 250 00	20,000	300.00	00.0	82,442.70
	Net	134	44.87	1.0	11.07	20.83	25.00	8,33	13.33	16.67	20.83	14.17	15 83	20.00	23.33	20.00	10.00	4 47	333	188.67	50.00	83 33	488.87	250.01	280.00	11 67	18 67	10.00	0.00	0.00	290.00	70.1.00	00.00	00.00	3
Charge	- Conse	esois G	2000	00.00	14.00	25.00	30.00	10.00	16.00	20.00	25.00	17.00	40.00	19.00	00.00	00.50	42.00	25.00	2000	00.000	80.00	00.00	00.00	300.00	24.00	312.00	7.00	20.00	45.00	10.00	330.00	470.00	0.00	0.00	2000
				-ocker	M/Week T/Light	W/Week Con Day	M/Week Adult Day	M/Week Junior	MAWARK Con	MANAgak Adult	ocker (Small)	Meek End Til joht	Week Line original	Week Fild Coll	Wend Aur Day	Welld Day Coll	Week End Adult	Week End Jurior	redit Card Criatge	Sumilor Intermediating	winter Only	Juliania	Onth 16 to 20	ntermediate 21-25	ntermediate 20-29	Over 50 + Unemployed	vvinter vvarmers	MI/Week Society	VV/End Society	Reciprocal Charge	5 Day Aduit	7 Day Adult	Society Deposit	Living Social Deal M/VV	Living Social Deal Wie Total

Season Ticket Sales for 2013-14

0

	Apr-12   Apr	Apr-11 A	Apr-10	Apr-09	May-12	: - KEY-	May-10	200	4		}								×				
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ocker	36	53	40	×	12	12	4	2	-			2		-	4	7						-	- ;
M/Week T/Light	52	108	136	73	102	127	114	104	98	148	158	167	189	251	211	202		246	133			124	4/
M/Week Con Day				6	10		4	141				199	<del>1</del> 5	7	2		12	-		13	4	1	+
MAWeek Adult Day			2	5	1		80	102	12	18	20	6	13	19	19	32		8	4	4	10	מ	+
MAN/eek limior	5	11	24		2	3	3		2	σ			7	15	o								١-
MAVieek Con	100	111	117	137	129	129	102		134	108	185		158	169	251	191	203	219	211	218	174		8/1
M/Week Adult	96	131	170	\$	162	134	169		117	147	194	206	151	178	242							152	143
ocker (Small)		5	G	7		3	က	7	0														
Week End T/Light	57	146	92	8	97	11	25	86	ន	62		79	88	102	62	92	1	114	2	6		93	7.
Mask End Con	40	55	6	37	27	42	7	99	24	37			16	58	38	19	33	42	72			8	3
Wend Adt Day		9		259	10		2	7		3	2		F	2	-						0		- 6
Week End Adult	213	304	201		137	246	243	334	139	176		203	115	23	218	187				346		159	206
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**Report 177/12** 

Agenda Item No:

7

Committee:

**Golf Course** 

Date:

5 March 2013

Title:

Golf Professional's Report

By:

Fraser Morley, Golf Professional

Wards Affected:

All Seaford wards

**Purpose of Report:** 

To provide update on Golf Course related matters

#### Recommendations

You are recommended:

1. To note the contents of this report

- 1.1 The weather has been extremely bad during the financial year to date. The poor weather especially in the period between Christmas and the New Year really hit our December figures. January continued to be poor with what seemed like endless rain. February has improved with some sunshine at last and hopeful we'll see some steadier weather ahead.
- 1.2 Even with these conditions and the financial climate we remain positive and look forward to the new season. The winter warmer deal has kept things ticking over and still brought people to the club in some terrible conditions, accounting for nearly a fifth of our income over the quarter.
- 1.3 We have sold 16 of the 15/12 offer season tickets. We sold 30 of the new ones by this time last year; this is slightly disappointing but still 16 new season ticket holders to start us off the year. A lot of people still haven't come out of the winter hibernation yet and I hope this number will increase through March. If we keep moving forward and gain new season ticket holders then that will be a positive result.



# 2. New Business/Marketing 2013

- 2.1 During summer months we will be making a simplified offer to take into account the temporary catering facilities. We will be offering a similar deal to the winter warmer but at a slightly increased cost; coffee, bacon sandwich, 18 holes and pie and chips for lunch for £24 on weekdays and £28 at weekends. This will be for a minimum of 4 people as I think targeting the smaller groups will help us continue to encourage course usage and, weather permitting, see increased revenue during the construction phase.
- 2.2 We will run a Golf News advert once the temporary facilities are in place and really target the smaller societies. We have been pre warning people about the build and all but one have been happy to book anyway and still look forward to playing our course. I think this will speak volumes for the product we have out on the course itself.
- 2.3 The new style of website is now live and we are in the process of linking the Facebook and Twitter feeds so a live feed goes straight the home page. More pictures will be added once the course is at its best and weather is nice. I will be undertaking the photography myself to save costs; I will do hole by hole pictures from the tee approach and green. I will try to add some video pieces too. I will also taking additional photos of the course/views etc. that can be used for marketing purposes. I have had some pictures published in today's Golfer Magazine and in Lewes District Council publications.
- In addition to the pictures and video pieces, we are looking to make a professional production of our feature hole (for the cost of one of our adverts in golf news). Having seen those of other courses, I think it'll be a great marketing tool to have on the website as well as youtube. The company that do this are <a href="www.signaturegolfholes.tv">www.signaturegolfholes.tv</a> they have some videos on their site from other courses they have filmed. I think with our 18<sup>th</sup> Hole, it is crying out for a quality video showing how amazing it is. I have managed to get them to hold a New Year offer price for us until we need it saving £200.
- 2.5 The Golf Foundation has put together a structured learning programme for junior golfers, The Junior Golf Passport, incorporating different stages for the different levels of ability, from beginners to advanced. This programme will help us not only encourage new juniors to the course but also retain the ones we have, with such things as interactive online learning, fundamental movement skills and combining family coaching. We are waiting for the pack to come through and will then implement this over the Easter and Summer holidays giving us a solid base to help increase the number younger players at the course.
- 2.6 With the bad weather, the social networking has worked well keeping people up to date with course conditions. People are actively following the twitter feed, as well as the facebook page for information. This is something I can see increasing steadily over time and becoming more and more useful. Facebook adverts are something we are looking into at the moment to get more traffic through our page and in turn attract them to the course. Special online only offers could be a future benefit to income. Twitter 344 followers (+74) and Facebook 134 likes (+20).

## 3. Other information

- 3.1 It was lovely to see the club President Don Mabey receive the MBE for his voluntary services to the Royal Air Forces Association. Don 92, received his MBE from the Queen on February 13<sup>th</sup> and follows being granted the Freedom of the Town last year. Congratulations to Don on this great achievement.
- 3.2 With a new Head Greenkeeper I am sure the course will continue to improve and that he will continue with the good works our staff have done over the years and bring his own touches to the course. With the new clubhouse about to be built and some good weather the future looking positive and we can continue to improve our already good reputation.

# 4. Financial Appraisal

There are no financial implications as a result of this report.

## 5. Contact Officer

The Contact Officer for this report is Fraser Morley, Golf Professional/Manager

Town Clerk	Socto AST(E).
Golf Professional/Manager	Smarly-

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**Report 178/12** 

Agenda Item No:

8

Committee:

**Golf Course** 

Date:

5 March 2013

Title:

Golf course maintenance

By:

Simon Lambert, Deputy Head Green Keeper

Wards Affected:

All Seaford wards

**Purpose of Report:** 

To Inform on maintenance on the Golf Course

#### Recommendations

You are recommended:

1. To note the contents of this report

- 1.1 In December we recorded the highest monthly amount of rainfall in 2012, 207mm. This is 169% above November's 82mm and 69% above the next highest October. The total for 2012 was 1050mm. This rain has created some extremely wet areas on the golf course. The main tees have been holding up well and were still in use throughout December. This has been possible due to the use of a more practical approach to fertiliser applications, rather than one slow release application in spring, which lasted through until October, we have used regular conventional fertiliser applications, which, with the help of favourable temperatures this year, has enabled the turf to keep recovering from the divots and foot fall.
- 1.2 The greens have held up well and play has mostly been on main greens. This has been possible due the extra aeration processes throughout the year and regular removal of thatch, which has allowed the greens to drain quickly. This also has enabled us to avoid the use of any fungicides to control turf disease, for 2012 only one application was needed. This is exceptional for a golf course and indicates that the continual cultural methods used to improve water and air movements within the soil have been working. At approximately £700 per application this is a saving and also helps to improve our environmental performance in line with EMAS.
- 1.3 The 2<sup>nd</sup> hole is an extremely wet area due to the natural springs, which break the soil surface half way down the fairway. This has produced an area of ground that has required additional drainage to prevent water from flowing towards the main



green. Although we have installed one interceptor drain already in place this was not coping with the additional water spilling from the springs. It was decided to fan out a further three 6 inch wide interceptor drains to collect the extra water. A trencher was hired and the trenches were cut, all were 50m long and ran into the dew pond to the right of the fairway. These drains were lined with drainage pipe and back filled with pea shingle. The outcome has been successful, the fairway has dried out significantly below the drains and at one point we recorded 2.5 litres a minute flowing from only one of the three new drains. This has allowed the 2<sup>nd</sup> hole to be played on main green more regularly.

- 1.4 The 13<sup>th</sup> and 15<sup>th</sup> greens have unfortunately been on temporary greens for most of December due to water logging. The 13<sup>th</sup> was constructed on an old tank turning circle and has a layer of clinker appromatxly 30cm below the surface. This slows drainage, previously 60cm columns have been drilled and filled with drainage materials, this greatly helped and moving forward I feel this will be required again to try and speed up drainage. The 15<sup>th</sup> green also has poor drainage due to the clay soil present and the contours of the green and surrounding area. Drilling columns was undertaken at the same time as the 13<sup>th</sup> and again will be needed moving forward, this green is within the Saxon fort and would require consultation with English Heritage should a more permanent solution be required.
- 1.5 During January we have concentrated on aeration and tidying of the golf course. The greens, tees, aprons and fairways have all been deep slit to 25cm and spiked to 15cm. This helps relieve compaction from footfall and water logging. It helps to introduce air into the soil and aids root development. This is increasingly important during January and February as we start to see the damage and discolouration on the fairways. This is caused by the newly hatched Leatherjackets, the root eating grub that turns in the crane fly. The wet conditions in December created the conditions for the grubs to eat close to the surface. The decision was taken to treat specific areas where damage is becoming a problem. These were the 6<sup>th</sup>, 7<sup>th</sup> 8<sup>th</sup> fairways as well as a few patches on the 2<sup>nd</sup> and 5<sup>th</sup>. The product selected was Merit Turf. This is an expensive but affective product for the control of leatherizekets. This was selected as it conforms to the EMAS guidelines in place. There have been some studies that suggest this product could be harmful to bees and this should be monitored going forward to ensure we are performing to the highest level with regards to environmental performance.
- 1.6 Snowfall on Friday the 18 January meant the closure of the course for 5 days. The course reopened on 23 January after a course inspection. During the snow cover we suffered very little damage to the course. The 12<sup>th</sup> green and tee show some scrapes to the turf. Two 12<sup>th</sup> tee posts were knocked over and there was extra litter left on the course. This was cleared up along with the discarded broken sledges and other various items.
- 1.7 During the inspection for the reopening it was decided to move play to the artificial tee areas. This is the latest in the season for a number of years that we have been forced onto artificial tees and we hope that continuing the programs of tee maintenance will maintain the length of time on grass tees and hopefully increase it.
- 1.8 During February we have continued with aeration on the course. We have again spiked the tees, aprons and fairways to 15cm. We have also pro cored the greens

- with 15cm solid tines. This machine allows for more holes and greater surface area coverage while minimising surface disturbance on this more delicate turf.
- 1.9 We are currently finishing a deep clean and inspection of our sheds and machines. The main machine shed cladding and rear roof struts have rusted and deteriorated further. We now are required to minimise what we park under the areas with holes to ensure we minimise water damage to machines and equipment. We have cleaned and greased all machinery and identified problems and repairs. Most are minor wear and tear issues that are to be expected from the usage and age of the machines. These repairs are currently being done.
- 1.10 In terms of machinery the only areas for concern are that of the golf buggy and fairway fertiliser spreader. The buggy has now stopped working. After an inspection I have found that the engine was only working on one cylinder. The other has now also stopped working; this is due to wiring issues. In my view the age and value of the buggy means that is would not be viable to buy parts and pay for repairs. This buggy along with the marshal's buggy is due for replacement during 2013-14 year to ensure we are up to date with our machinery replacement plan. The fertiliser spreader is also due for replacement, it is approximately 23 years old and no longer offers an accurate application rate due to the deterioration of the shutter action and opening size adjustment. This will be needed during the spring for the application of fertiliser on the fairways and needs to be replaced in the year 2013-14.
- 1.11 Zack our trainee has been working towards his college qualification and has had a visit from the college assessor who seems happy with his progress. He has until the end of March to complete his portfolio.
- 1.12 All work has been carried out in accordance with the EMAS policy and we have followed all current Health and Safety Regulations.

# 2. Financial Appraisal

There are no financial implications as a result of this report

#### 3. Contact Officer

The Contact Officer for this report is Simon Lambert, Deputy Head Green Keeper.

Town Clerk	Szottar DITE
Deputy Head Greenkeeper	Simon Lambert

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**Report 180/12** 

Agenda Item No:

9

Committee:

**Golf Course** 

Date:

5 March 2013

Title:

Golf Clubhouse Update

By:

Sam Shippen, Town Clerk

Wards Affected:

All Seaford Wards

Purpose of Report:

To advise on current position with new golf clubhouse

construction and seek approval for commencement of

contract.

#### Recommendations

#### You are recommended:

- 1. To agree that a contract based on a standard RIB JCT contract be entered into with Cheesmur Building Contractors for the construction of the new golf clubhouse under the advice of independent Chartered Surveyors for commencement as soon as is reasonably practicable.
- 2. To delegate authority to the Town Clerk and Corporate Services Manager in consultation with the Leader & Deputy Leader of the Council and Leader of the Minority Group to agree the fee for the services of a Chartered Surveyor at a fee not more than £15,000.
- 3. To consider the requirement for a Construction Performance Bond.

- 1.1 The Town Council Meeting held on 27 November 2012 agreed a total cost of build including design fees of £1,792,438.07 noting the provisional sum detailed for utilities. With approval for loan sanction of £1,717,000 to be applied for from the Secretary of State for Communities & Local Government.
- On 28 January 2013, the approval of the Secretary of State was received enabling Seaford Town Council to draw down 50% of the requested borrowing at £858,500 with a requirement to produce a basic progress report to gain a further approval for the remaining 50%.
- 1.3 The Town Clerk sought further clarification of this approval, and received a letter on 31 January 2013 indicating approval in principle for the total of £1,717,000.



- 1.4 The S106 agreement for the road with ESCC has now been sealed by the Town Council and ESCC, it is awaiting approval from the SDNPA in order for planning consent to be confirmed. All other pre-commencement conditions are ready to be discharged which would allow construction to commence, subject to negotiation of the S38 Agreement and approval of this Committee.
- 1.5 As the Council intends to utilise a standard RIBA JCT contract to undertake the works, approval is now sought to negotiate this contract and commence construction.
- 1.6 In order to execute the contract and seek independent scrutiny of payments under such contract, the Town Clerk has sought quotations from Chartered Surveyors to provide this service. It is recommended that this arrangement is agreed to give the Council assurance of financial valuation in accordance with contract. Delegated authority is sought in order to enter into a contract for this service.
- 1.7 Following discussions with Chartered Surveyors, the Committee is requested to consider the requirement for a Construction Performance Bond to cover the build.
- 1.8 Information sourced by the Corporate Services Manager indicates that a bond is normally taken out for 10% of the contract, it would be taken by the contractor and hasn't currently been requested. A fee of between 4% 8% would be expected.

# 2. Financial Appraisal

- 2.1 A cost of not more than £15,000 has been indicated for an independent Chartered Surveyor, quotations are currently being sought.
- 2.2 A Construction Performance Bond would be expected to cost between £6,314 and £12,628. Quotations have not yet been sought, awaiting the decision of this Committee.

## 3. Contact Officer

The Contact Officer for this report is Sam, Shippen, Town Clerk.

Town Clerk



**Report 181/12** 

Agenda Item No:

10

Committee:

**Golf Course** 

Date:

5 March 2013

Title:

Request for reduced Season Ticket Fee

By:

Simon Cooper, Corporate Services Manager

Wards Affected:

All Seaford Wards

**Purpose of Report:** 

To advise of request for a reduced season ticket fee

#### Recommendations

#### You are recommended:

1. To refuse the request for a reduced fee for a season ticket

2. To offer a credit against a Season ticket for 2014-15 based upon the time that he is unable to play in 2014-14 as a result of his surgery, subject to the conditions outlined in 1.6 below

- 1.1 A request has been received from a season ticket holder who is on a hospital waiting list for major surgery, set to take place in June or July.
- 1.2 He has indicated that he wishes to renew his 7 day ticket on 1 April 2013 but knows that he will be unable to play golf for at least three months following the surgery.
- 1.3 He has requested that the Committee consider offering him a reduced fee for this year's ticket to take account of the fact that he will be unable to play following surgery.
- 1.4 The terms and conditions state that the ticket is both non-refundable and non-transferable; the Town Clerk advises that refunds on health grounds have been refused recently, although requests for credit have been favoured.
- **1.5** Members may wish to consider offering a credit against a 2014-15 season ticket renewal as outlined in 1.6 below.
- 1.6 The credit should be calculated on a pro rate basis based on the proportion of t he year he is unable to play in 2013-14. He must also inform the Golf Professional when he will stop playing and hand in his card, which will be returned to him when he indicates to the Golf Professional that he is fit to play again.



# 2. Financial Appraisal

The financial implications will depend upon the amount of the credit if any granted.

# 3. Contact Officer

The Contact Officer for this report is Simon Cooper, Corporate Services Manager.

Corporate Services Manager

Town Clerk