

## 2019 EVENTS Cont.

**GREEN SHOW EXHIBITION,**  
South Hill Barn

August

**UK TRIATHLON, Martello Fields** 10<sup>th</sup> & 11<sup>th</sup> August

**SEAFORD BONFIRE NIGHT,**  
Town Centre and Martello Fields

19<sup>th</sup> October

**REMEMBRANCE SERVICE,**  
War Memorial

10<sup>th</sup> November

**COMMONWEALTH WAR GRAVES  
SERVICE, Seaford Cemetery**

12<sup>th</sup> November

**SEAFORD CHRISTMAS MAGIC,**  
Town Centre

7<sup>th</sup> December



Full details of events and guidance on hiring an open space are available on the Town Council's website

## ELECTIONS 2019

### Make a change, become a Town Councillor!

Seaford Town Council is calling on residents passionate about their community to stand in the local elections in 2019.

Councillors are the champions of their community and give residents a voice on the decisions Seaford Town Council makes. Becoming a Town Councillor will allow you to make a real difference in the Seaford community by engaging with residents, local groups and businesses to find out their needs, making decisions on which services and projects Seaford Town Council should take forward; and getting involved locally to ensure the services are meeting your community's needs.

### Key dates

Nominations open—Tuesday 19th March 2019

Deadline for nominations—4pm Wednesday 3rd April 2019

Election day—Thursday 2nd May 2019

### How can I find out more?

**Seaford Town Council will be holding an information drop-in evening on  
Thursday 21st March 7pm—9pm in the Council Chamber, 37 Church Street**

**Come along and find out how you could make a positive difference to your town. 8**

## Seaford Town Council Council Tax Summary 2019/2020



Seaford Town Council

### 'WORKING TOGETHER FOR SEAFORD'



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## INTRODUCTION

The Council Tax paid by all residents of Seaford is split between different authorities; the Town Council, Lewes District Council, East Sussex County Council, East Sussex Fire & Rescue Service and the Sussex Police & Crime Commissioner.

Each of these local authorities is responsible for and provides vital services to Seaford and the other towns and parishes across the District and County. This publication will give you an insight in to the services provided by Seaford Town Council and a summary of the 2019/2020 budget and precept level.

## COUNCIL TAX SUMMARY 2019/20

In January 2019, Seaford Town Council adopted its budget for the 2019/20 Financial Year. In doing so, the Council also agreed to its precept level.

A 'precept' is the Town Council's share of the Council Tax collected by the local billing authority, Lewes District Council. By issuing a 'precept' this ensures the Town Council is able to meet its spending requirements, both from its strategic plans and also the upkeep and maintenance of its standard service provision and facilities.

### How is the Town Council's precept level calculated?

The budgeted expenditure for the year and transfers to/from reserves (£2,646,615) less all budgeted income and grants received (£1,868,727) leaves the precept figure (£777,888). The precept figure divided by the tax base (9,674) gives you the Council Tax Element (£80.41).

The **Council Tax Element (£80.41)** is the figure payable per Band D property in Seaford. Each household's Council Tax bill will identify which Band the property is; the Council Tax element will differ depending on the Band (Band A being the lowest and H, the highest).

For 2019/20, this is the equivalent of a **9.94% increase** on the Town Council's element of Council Tax; **an additional £7.27 per year** (per Band D property).

This increase in precept, of just under 14 pence per week per household, will enable the Town Council to continue to work towards and deliver the projects as per its Strategic Plan (see page 5), bringing a wealth of benefits for the town.

## FACILITIES

Seaford has a Town Council to provide and manage various assets and facilities within the town and to also represent the interests and needs of the town.

Seaford Town Council owns and is responsible for many facilities, open spaces and assets across the town including the Seafront promenade and facilities, The Salts, The Crouch, other open spaces, South Hill Barn, Seaford Head Nature Reserve, Seaford Head Golf Course, public noticeboards, public seating, memorials, the seafront and concessions, beach huts, Christmas Lights and The View at Seaford Head. In addition, through valued partners, the Town Council delivers Seaford's other facilities such as allotments, The Crypt art gallery and The Martello Museum.

## 2019 EVENTS

On the back of the success of the events within the town in 2018, the Town Council's Events team are busy planning and taking bookings for events for the coming year.

Some events are organised by the Town Council and others are organised by local groups or companies who hire the Council's land.

Below and on the following page gives an insight in to some of the events that can be expected for 2019\*:

### 2019 BOOT FAIRS

(Martello Fields) -

Apr	14 <sup>th</sup> Sc	7 <sup>th</sup> Ro
May	5 <sup>th</sup> Ro	12 <sup>th</sup> Sc
June	2 <sup>nd</sup> Ro	
July	7 <sup>th</sup> Ro	14 <sup>th</sup> Sc
Aug	4 <sup>th</sup> Ro	11 <sup>th</sup> Sc
Sept	1 <sup>st</sup> & 29 <sup>th</sup> Ro	8 <sup>th</sup> Sc
Oct	13 <sup>th</sup> Sc	

Ro - Seaford Rotary Club,  
9am - 1pm  
Sc - Seahaven Scouts,  
8.30am - 1pm

ITALIAN MARKET, Town Centre

2<sup>nd</sup> Mar, 13<sup>th</sup> July &  
9<sup>th</sup> Nov

COLES FUN FAIR, Martello Fields

3<sup>rd</sup>—16<sup>th</sup> April

WAIFS & STRAYS FAMILY FUN DAYS,  
Martello Fields

25<sup>th</sup> May

JAY MILLER'S CIRCUS, Martello Fields

30<sup>th</sup> May,  
1<sup>st</sup> & 2<sup>nd</sup> June

MAYORS OPEN GARDEN TRAIL

9<sup>th</sup> June

SUSSEX DAY, Martello Tower

16<sup>th</sup> June

MOTORFEST, Martello Fields

23<sup>rd</sup> June

VETERANS & ARMED FORCES DAY,

29<sup>th</sup> June

Martello Fields

Cont. Overleaf

\*due to being printed in Spring 19 these are subject to change so please do check dates nearer the time on the Council's website.

## STRATEGIC PLAN

### OBJECTIVE: To develop the cultural and economic well-being of the Town

Introduce new Brown Sign Scheme	Facilitate 2 Events at Martello Entertainment area
Commence marketing Unique Seaford	Introduction of 40 new Beach Huts to the Seafront *
Develop South Hill Barn for commercial use*	Town Council facilitates with support Christmas Magic and increases numbers
Promote presence of the Tourist Information	Facilitate 25 events at the Martello Fields
Locate and secure alternative accommodation more suitable for the growing Council with facilities to hire rooms for public use.	Facilitate 2 events at The Salts
Construct log cabins for tourists at SHGC*	Include Commercial areas and hotel and holiday let areas within Neighbourhood plan*
Construction of entertainments area at Martello Tower	Manage the number of Concessions on seafront

### OBJECTIVE: To practice good governance and fiscal responsibility

Achieve satisfactory external Audit	Increase General Fund Reserve to £250,000
Maintain a full suite of appropriate policies	Take Appropriate action on internal Audit recommendations
Generate capital income from surplus land sales*	Generate golf course profit of £30,000
Annual target to increase non-golf/The View commercial income by £15,000pa	Generate The View Profit of £5,000 (reduced from £30,000)
	Achieve Local Council Award scheme Gold Standard

### OBJECTIVE: To improve the environment of the Town

Improve all open spaces in Seaford*	Improve the Seafront of Seaford*
Plant 100 trees in Seaford	Plant 1000 whip trees in Seaford
To Manage Seaford Head Nature reserve in line with Management Plan	Develop and adopt a new Management Plan for SHNR

\* subject to public consultation 6

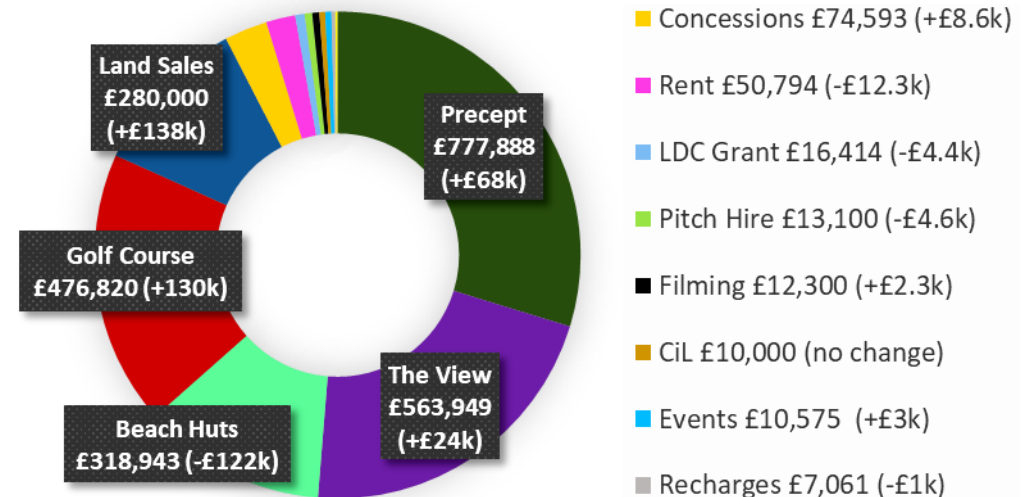
## COUNCIL TAX SUMMARY 2019/20

### How does Seaford compare with its neighbouring towns for 2019/20?

Town Council	19/20 Precept	Band D equivalent (per household)	% increase	Special expenses (estimated per household)	Total local element **
Lewes	£ 1,097,216	£ 178.18	5.88%	£ 56.63	£ 234.81
Newhaven	£ 505,446	£ 132.09	2.97%	£ 44.73	£ 176.82
Telscombe	£ 226,318	£ 89.22	-0.06%	£ 21.15	£ 110.37
Peacehaven	£ 543,216	£ 111.69	25.98%	£ 8.06	£ 119.75
<b>Seaford</b>	<b>£ 777,888</b>	<b>£ 80.41</b>	<b>9.94%</b>	<b>£ 5.78</b>	<b>£ 86.19</b>

N.B. The Town Council is aware that the Council Tax statements issued to all households (that this leaflet is delivered with) may show a rounded up figure. However, the figure payable is based on 9.94%, this is an unfortunate printing requirement that rounds the figure up on the printed statement.

### Where does the Town Council's 2019/20 money come from?

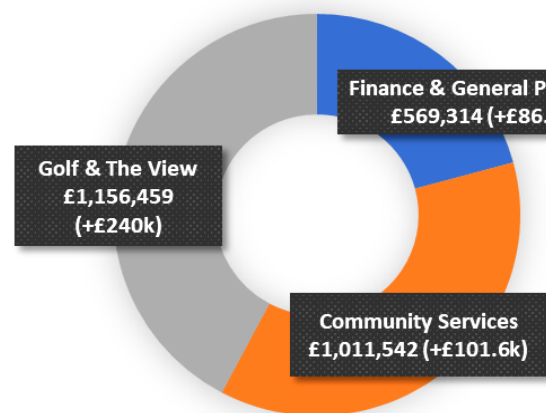


(Difference from 2018/19 shown in brackets)



# COUNCIL TAX SUMMARY 2019/20

## How will the Town Council spend your money in 2019/20?



*What do these headings refer to?*

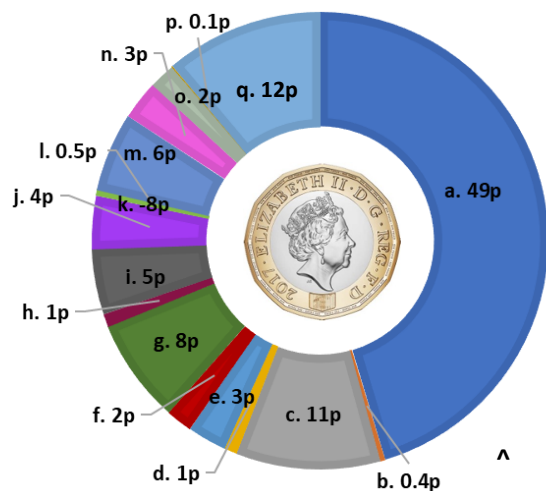
**Golf & The View:** Seaford Head Golf Course & The View at Seaford Head.

**Finance & General Purposes:** Council Offices, Civic, Financial Grants & Hurdis House.

**Community Services:**

Seafront, Open Spaces, Recreation Grounds, Events, Projects and many more.

## What will £1 help the Town Council to achieve in 2019/20?



- Administer the Council
- Provide publications
- Run the Golf Course and The View
- Help Seaford Head swimming pool
- Provide the Council offices at Church Street
- Provide the town's CCTV, defibs and other equipment
- Maintain The Salts
- Provide floral displays around the town
- Maintain The Crouch
- Civic events and activities

- Maintain the seafront (note money to come from Beach Hut sales and grant funding)
- Develop the Seaford Town Neighbourhood Plan
- Maintain all other open spaces
- Give money to the community through the Financial Grants scheme
- Provide events within the town
- Maintain other premises within the community
- Fund projects against the Strategic Plan

^ This chart is for illustrative purposes and breaks down the budget to show how £1 will be spent 4

# STRATEGIC PLAN

The Town Council is now almost three years in since adopting its mission statement **'Working Together for Seaford!'** and identifying five key strategic objectives (April 2016), giving the Council and its Officers a clear, defined approach:

- ⇒ TO DEVELOP THE CULTURAL AND ECONOMIC WELL-BEING OF THE TOWN
- ⇒ TO IMPROVE THE ENVIRONMENT OF THE TOWN
- ⇒ TO IMPROVE AND MAINTAIN RECREATIONAL FACILITIES OF THE TOWN
- ⇒ TO HELP REPRESENT THE NEEDS OF THE COMMUNITY
- ⇒ TO PRACTICE GOOD GOVERNANCE AND FISCAL RESPONSIBILITY

Behind the main objectives are a more detailed breakdown of projects and tasks, as shown on the next page. Council Officers have been assigned responsibility for each individual task/project.



## OBJECTIVE: To improve and maintain the recreational facilities of the town

- Regenerate The Salts in Line with Development Plan
- Regenerate The Crouch in line with Development plan\*
- Regenerate Martello Fields in Line with Development Plan\*
- Complete a playing pitch strategy for the Town\*



## OBJECTIVE: To help represent the needs of the community

- Make representations on planning applications in timely manner
- Secure The Buckle Car Park as a car park in perpetuity
- Support the development of a Neighbourhood Plan