

To the Members of the Seaford Head Golf Course Committee

A meeting of the Seaford Head Golf Course Committee will be held in the Council Chamber, 37 Church Street, Seaford, on Tuesday, 3 December 2013, at 7.00 pm which you are summoned to attend.

S J Shippen Town Clerk 27 November 2013

Agenda

- 1. Apologies for absence Declaration of Substitute Members.
- 2. Minutes

To approve the minutes of the meeting held on 3 September 2013.

- 3. Disclosure by members of any pecuniary interests and interests other than pecuniary interests, as defined under the Seaford Town Council Code of Conduct and the Localism Act 2011, in relation to matters on the agenda.
- 4. Public Participation

To deal with any questions, or brief representations, from members of the public in accordance with Standing Order 1 and Seaford Town Council Policy.

5. Finance Report

To consider report 113/13 regarding the financial position for the period (pages 3 to 6).

6. Golf Course Income Report

To consider report 114/13 showing the ticket sales and income for the period (pages 7 to 11).

7. Golf Professional's Report

To consider report 115/13 giving an update on Golf Course related matters (pages 13 to 15).

8. Head Greenkeeper's Report

To consider report 116/13 informing of the maintenance undertaken over the last 3 months (pages 17 to 19).



9. Golf Course Fees for 2014-15

To consider report 117/13 concerning proposed fees for 2014-15 (pages 21 to 23).

10. Budget for 2014-15

To consider report 118/13 presenting the draft budget for 2014-15 (pages 25 to 27).

11. Clubhouse Update

To receive a verbal report from the Town Clerk.

For further information about items appearing on this Agenda please contact:-Mrs S. J. Shippen, Town Clerk, 37 Church Street, Seaford, East Sussex, BN25 1HG. Telephone 01323 894870.

Circulation

Committee:

Councillor I J White (Chairman), Councillor T Goodman (Vice Chairman) Councillors R E Allen, M Brown, B Burfield, P L Franklin, S J Gauntlett, B Groves, R Needham and A White.

Richard Andrews & Gary Richardson, Seaford Head Golf Club, Fraser Morley, Golf Professional and Nick Stephens, Head Greekeeper.

For information:

Councillors S Adeniji, A Campbell, S Dunn, A Hayder, P Heseltine, A Latham, S E McStravick, R Scarfe, L Wallraven and B M Warren.



Report 113/13

Agenda Item No:

5

Committee:

Golf Course

Date:

3 December 2013

Title:

Golf Course Finance Report

By:

Lucy Clark, Support Services Manager

Purpose of Report:

To inform on the financial position to 31 October 2013

Recommendations

You are recommended:

1. To approve the financial position to 31 October 2013.

1. Information

- 1.1 The statement detailing income & expenditure for the period 1 April 2013 to 31 October 2013 compared to the budget for the year, is attached at Appendix A.
- 1.2 The main variances are explained as follows:
 - (a) Rates costs are over budget by £831, this is due to the later start on the club house than anticipated.
 - **(b)** Insurance is £554.00 higher than budgeted.
 - (c) Projects Expenditure is showing a cost of £4,750 which is 50% of the cost of the new store for the golf greenkeepers area.

2. Financial Appraisal

There are no direct financial implications as a result of this report.



3. Contact Officer

The Contact Officer for this report is Lucy Clark, Support Services Manager.

Support Services Manager

Town Clerk

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27/11/2013

Seaford Town Council 2013/14

10:07

Detailed Income & Expenditure by Budget Heading 31/10/2013

Page No 1

Month No:8

Committee Report

		Actual Last Year	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% of Budget
Golf C	<u>course</u>							
<u>101</u>	Golf Course							
4000	Salaries & Wages	75,969	40,132	80,128	39,996		39,996	50.1 %
4001	Employers NI	4,451	2,420	5,818	3,398		3,398	41.6 %
4002	Employers Superannuation	12,597	7,387	13,223	5,836		5,836	55.9 %
4010	Staff Training	0	441	1,600	1,159		1,159	27.6 %
4011	Staff Protective Clothing	678	390	720	330		330	54.1 %
4041	Golf Professional Retainer	35,000	23,567	35,700	12,133		12,133	66.0 %
4045	Golf Course Player Costs	813	1,553	2,350	798		798	66.1 %
4051	Rates	1,790	1,478	462	-1,016		-1,016	319.9 %
4052	Water & Sewerage	22,884	9,432	13,195	3,764		3,764	71.5 %
4055	Electricity	5,695	761	5,695	4,934		4,934	13.4 %
4056	Gas	2,747	657	3,530	2,873		2,873	18.6 %
4060	Refuse	301	260	310	50		50	83.8 %
4100	Telecommunications	302	234	328	94		94	71.2 %
4105	Postage	192	0	320	320		320	0.0 %
4106	Stationery	0	0	50	50		50	0.0 %
4110	Advertising & Publicity	2,701	795	3,000	2,205		2,205	26.5 %
4113	Software Support	265	0	295	295		295	0.0 %
4114	Licence Fee	75	75	75	0		0	100.0 %
4115	Insurance	10,009	10,045	9,491	-554		-554	105.8 %
4155	Professional Fees	2,929	0	0	0		0	0.0 %
4156	Bank Charges	1,988	1,257	2,157	900		900	58.3 %
4199	Other Expenditure	124	0	250	250		250	0.0 %
4201	Cleaning	4,316	1,751	3,250	1,499		1,499	53.9 %
4251	Dog Bin Emptying	890	509	915	406		406	55.6 %
4261	Grounds Maint non contract	26,353	16,926	28,255	11,329		11,329	59.9 %
4270	Vehicles & Equipment Maint	12,569	9,654	13,981	4,327		4,327	69.1 %
4271	Vehicle & Equipment Lease`	20,996	20,996	20,996	0		0	100.0 %
4272	Equipment Purchase	0	6,290	15,000	8,710		8,710	41.9 %
4274	Projects Expenditure	0	4,750	0	-4,750		-4,750	0.0 %
4275	Building Maintenance	413	0	2,160	2,160		2,160	0.0 %
4277	New Golf Club House	58,875	122,045	0	-122,045		-122,045	0.0 %
4301	Public Works Loan Payment	0	0	50,532	50,532		50,532	0.0 %
	Golf Course :- Expenditure	305,920	283,803	313,786	29,983	0	29,983	90.4 %
1000	Golf Course Season Ticket	151,788	145,578	162,876	-17,298			89.4 %
1001	Golf Course Green Fees M-F	46,130	40,727	62,515	-21,788			65.1 %
1002	Golf Course Green Fees w/eb/h	46,879	30,467	60,515	-30,048			50.3 %
1003	Golf Course Specials	39,110	28,678	37,300	-8,622			76.9 %

27/11/2013

Seaford Town Council 2013/14

10:07

Detailed Income & Expenditure by Budget Heading 31/10/2013

Page No 2

Month No:8

Committee Report

		Actual Last Year	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% of Budget
1004	Golf Course Locker	2,059	0	0	0			0.0 %
1005	Golf Course Credit Card Charge	241	100	160	-60			62.6 %
1007	Golf Course Air Traffic	5,000	5,000	5,130	-130			97.5 %
1050	Income Rent	4,688	0	250	-250			0.0 %
1051	Income Insurance Recharge	393	0	0	0		,	0.0 %
1054	Income Other	1,377	17	1,300	-1,283			1.3 %
1057	Income Electricity Recharge	1,139	690	0	690			0.0 %
1063	Income Gas Recharged	1,373	0	0	0			0.0 %
1100	Income Advertising	0	431	1,550	-1,119			27.8 %
	Golf Course :- Income	300,176	251,688	331,596	-79,908			75.9 %
	Net Expenditure over Income	5,744	32,115	-17,810	-49,925			
	Golf Course :- Expenditure	305,920	283,803	313,786	29,983	0	29,983	90.4 %
	Income	300,176	251,688	331,596	-79,908			75.9 %
	Net Expenditure over Income	5,744	32,115	-17,810	-49,925			



Report 114/13

Agenda	Item	No:
11501144	A+VAAA	110.

6

Committee:

Golf Course

Date:

3 December 2013

Title:

Golf Course Income Report

By:

Lucy Clark, Support Services Manager

Purpose of Report:

To inform members of the Golf Course income.

Recommendations

You are recommended:

1. To approve the contents of this report.

1. Information

- 1.1 The summary, attached at Appendix A, shows the number of ticket sales and income for each category for the period 1 April 2013 to 31 October 2013.
- 1.2 The summary attached as Appendix B, shows the tickets sales comparison for the periods 1 April to 31 October for 2013/14, 2012/13, 2011/12 and 2010/11.

2. Financial Appraisal

There are no direct financial implications arising out of this report.

3. Contact Officer

The Contact Officer for this report is Lucy Clark, Support Services Manager

Support Services Manager

Town Clerk



		April					Mav			auit			ŀ		
	Gross	Net	DD &	Total Net	Nos.	Gross	teN.	Non	Gross	Net	9 00	Total	1		ouiy
	£	£	Prepaid	£		3	3		550.5	Jan J	Dronoid Propoid	l otal Net	Nos.	Gross	Net
M/Week T/Light	1,022.00	851.67	00:00	851.67	73	1846 00	1538 33	185	2340.00	4000	Liebaid	100		ţ	4
M/Week Con Day	250.00	208.33		208 33	Ç	20.02	44.67	3	2310.00	1925.00		1925.00	165	3770.00	3141.67
M/Week Adult Day	00.00	000		000	2	7 00.00	100	7 2	100.00	63.33		83.33	4	100.00	83.33
M/Week Con	1 884 00	1570 00		4 6 000	7	00.00	00.620	्	2/0.00	225.00		225.00	တ	660.00	550.00
MANAGE Adult	1 240 00	4000		00.0761	18	1600.00	1333.33	100	2960.00	2466.67		2466.67	185	1904.00	1586.67
MAMook linior	7,410.00	1055.55		1033.33	62	7	1216.67	73	2020.00	1683.33		1683.33	101	2620.00	2183.33
Mook End Til inst	40.00	33.33		33.33	4		16.67	7	70.00	58.33		58.33	7	150.00	125.00
Week Elid 1/Light	852.00	/93.33		793.33	56	1610.00	1341.67	150	1820.00	1516.67		1516.67	107	1932 00	1610 00
w/end con Day	380.00	316.67		316.67	2	456.00	380.00	24	00.00	00.0		000		00.00	000
vv/end Adt Day	0.00	0.00		0.00	0	0.00	0.00		70.00	58.33		58.33		0.0	0.00
VV/end (Day?) Con	00.00	0.00	00.00	0.00	0	0.00	00.0	0	646.00	538.33		538 33	1 50	372.00	3100
vveek End Adult	4,290.00	3575.00	0.00	3575.00	172	3167.00	2639.17	06	2975.00	2479 17		7479 17	110	3400 00	00.00
Week End Junior	60.00	50.00	00.0	50.00	5	36.00	30.00	က	36.00	30.00		30.00	2 (*	00.00	4305.33
Credit Card Charge	95.00	79.36	0.00	79.36	19	5.00	4.17	-	5.00	4.17		4 17	7	2000	00.00
Junior	120.00	100.00	150.00	250.00	വ	120.00	100.00	2	45.00	37.50		37.50	- 7	00.00	0.00
Youth 18 to 20	100.00	83.33		249.99	ဗ	100.00	83.33	-	100.00	83,33		83.33		75.00	82.50
Intermediate 1 (21-25)	460.00	383.33	316.67	700.00	4	57.00	47.50	1	0.00	0.00		000		157.50	134.05
Intermediate 2 (26-29)	1,488.00	1240.00	2422.25	3662.25	16	57.00	47.50	7	0.00	00.0	430.00	430.00	0	000	00.0
Senior	21,320.00	17766.67	28111.67	45878.34	166	2296.00	1913.33	7	574.00	478.33	166.66	644 99	,	784 00	0.00
5 Day Adult	5,010.00	4175.00	6762.08	10937.08	35	750.00	625.00	2	0.00	0.00	191.67	191 67		54.25	45.44
/ Day Adult	41,345.00	34454.17	36558.36	71012.53	181	9	558.33	3	00.0	648.75	1781.25	2430.00	0	1988.75	1657 29
Society MAAAeek Adt	00.00	0.00	0.00	0.00	0	0.00	0.00	0	0.00	0.00		0.00	o	00.0	0.00
Society MANiesk Con	000.00	00.000	0.00	200.00	e e	2500.00	2083.33	126	80.00	66.67		66.67	4	860.00	716.67
Society W/and Adt	00.00	0.00	0.00	0.00	0	0.00	0.00	0	128.00	106.67		106.67	∞	144.00	120.00
Society Wend Con	00.00	7.00.0	0.00	758.33	စ္တ	280.00	233.33	7	1130.00	941.67		941.67	45	120.00	100.00
Society MAWeek Day	00.0	00.0	00.00	00.00	5	0.00	0.00	0	95.00	79.17		79.17	3	114.00	95.00
Society MWeek Con Day	00.5	00.00	0.00	0.00	0	0.00	0.00	0	0.00	0.00		00:00	0	460.00	383.33
Society Deposit	240.00	00.00	0.00	00:00	5	0.00	0.00	0	0.00	0.00		00.0	0	200.00	166.67
Summer Sizzler M/W	00.00	00.00	00.00	200.00		1015.00	845.83	45	1130.00	941.67		941.67	226	215.00	179.17
Summer Sizzler W/E	000	00.0	8 6	80.0		00.0	0.00	Э (2250.00	18/5.00		1875.00	141	2736.00	2280.00
Reciprocal Charge	410.00	341.67	00.0	244 67	5 6	0.00	0.00	0	1125.00	937.50		937.50	56	1890.00	1575.00
To+3	00 070	011110	20.0	70.140		00.00	/9.00	α	250.00	208.33		208.33	25	260.00	216.67
- Otal	92,276.00	68,513.52	68,513.52 74,487.69 143,001.21	43,001.21	1,018	18,925.00	15,770.83	862	20,189.00	17,472.92	2,569.58	20,042.50	1238	24.778.50	20.648.75
													ı		

Season Tix 2014-15

			August			September			October			Total YTD	
	Nos.	Gross	Net	Nos.	Gross	Net	Nos.	Gross	Net	Nos.	Gross	Net	Nos
		£	£		£	સ		ţ	લ		цi	Ç.	
W/Week T/Light	269	3910.00	3258.33	391	2210.00	1841.67	221	800.00	666.67	80	15868.00	13223.33	1384
W/Week Con Day	4	0.00	0.00	0	25.00	20.83	v	0.00	00.0	0	525.00	437.50	2
M/Week Adult Day	22	300.00	250.00	10	360.00	300.00	12	90.00	75.00	3	2430.00	2025 00	ά
M/Week Con	119	2672.00	2226.67	167	2561.00	2134.17	160	1408.00	1173.33	88	14989.00	12490.83	937
M/Week Adult	131	3060.00	2550.00	153	2180.00	1816.67	109	1880.00	1566.67	9	14460.00	12050 00	723
M/Week Junior	15	170.00	141.67	17	10.00	8.33	~	10.00	8.33	7	470.00	391.67	77
Neek End T/Light	114	1358.00	1131.67	97	1092.00	910.00	78	497.00	414.17	35	9261 00	7717 50	758
N/end Con Day	0	00.0	00.0	0	56.00	46.67	7	304.00	253.33	9	1196.00	998.67	3
Wend Adt Day	0	140.00	116.67	4	70.00	58.33	٦	000	0.00	0	280.00	233.33	
Wend (Day?) Con	13	703.00	585.83	25	665.00	554.17	35	00.0	0.00	0	2386.00	1988.33	95
Neek End Adult	124	3775.00	3145.83	151	3930.00	3275.00	157	1900.00	1583.33	76	23137.00	19280.83	880
Neek End Junior	5	72.00	00.09	ဖ	24.00	20.00	2	12.00	10.00	-	300.00	250.00	25
Credit Card Charge	2	0.00	0.00	0	00'0	00.0	0	5.00	4.17	-	120.23	100.19	202
Junior	_	0.00	00.0	0	00:0	00.0	0	00.0	00.0	0	510.00	425 00	٦
Youth 18 to 20	1	0.00	00.00	0	75.00	62.50	-	0.00	0.00	0	649.99	541 66)
ntermediate 1 (21-25)	V	0.00	0.00	0	0.00	0.00	0	0.00	0.00	0	1054.50	878.75	. 6
ntermediate 2 (26-29)	0	0.00	0.00	0	0.00	00:00	0	0.00	00.00	0	4451.70	370975	17
Senior	2	0.00	00.00	0	00.00	00.00	0	0.00	00.00	0	58708.00	48923.34	14
5 Day Adult	0	281.25	234.38	-	00.0	00.00	0	00.0	0.00	0	14207.00	11839.16	38
Day Adult	4	407.50	339.58	1	411.50	342.92	-	333.50	277.92	2	89804.78	74837.32	192
Winter Warmers	0	0.00	0.00	0	630.00	525.00	က	1050.00	875.00	5	1680.00	1400.00	
Society M/Week Adt	43	420.00	350.00	21	360.00	300.00	48	180.00	150.00	6)	5000.00	4166.67	251
Society M/Week Con	6	560.00	466.67	35	264.00	220.00	14	492.00	410.00	3	1588.00	1323.33	97
Society W/end Adt	ß	100.00	83.33	4	00.00	00.00	0	100.00	83.33	4	2640.00	2200.00	105
society W/end Con	4	76.00	63.33	3	320.00	266.67	13	304.00	253.33	17	908.98	757.48	35
Society M/Week Day	15	350.00	291.67	12	360.00	300.00	12	0.00	0.00	0	1169.98	974.98	300
Society M/Week Con Day	8	125.00	104.17	5	0.00	0.00	0	0.00	0.00	0	324.98	270.81	13
Society Deposit	₩	540.00	450.00	108	245.00	204.17	64	45.00	37.50	6	3429.98	2858 31	491
Summer Sizzler M/W	171	2675.00	2229.17	167	554.00		35	0.00	0.00	0	8215.00	6845.83	514
Summer Sizzier VV/E	35	1550.00	1291.67	78	2430.00		121	0.00	00.0	0	6995.00	5829.17	349
Reciprocal Charge	720	40.00	33.33	4	120.00	100.00	12	140.00	116.67	12	1300.00	1083.33	97
Total	1246	22 787 7E	10 400 001		1 1 4		_			ŀ			

Season Tix 2014-15

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0.00

0.00

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	Apr-13	Apr-12	Apr-11	Apr-10	May-13	May-12	May-11	May-10	Jun-13	Jun-12	Jun-11	Jun-10	Jul-13	Jul-12	Jul-11	Jul-10	Jul-08	Jul-07	Aug-13
														٠.	T	╄	┿	1	9
Locker	0		29	40		12	12	4		-				l	-	T	F		T
M/Week T/Light	73	52	,-	136	185	102	127	114	165	86	148	158	269	189	251	211	· c	0 0	279
M/Week Con Day	10				2	10		4	4				4	15	11	10	0	c	3
M/Week Adult Day				5	2	ţ.,		80	6	12	18	20	22	13	19	19	54	40	Ę
M/Week Junior	4	5	11	24	2	2	က	က	7	2	6	7	155	-	15	6			17
M/Week Con	118	100	111	117	100	129	129	102	185	134	108	185	119	158	169	251	180	167	167
M/Week Adult	62	96	131	170	73	162	134	169	101	117	147	194	131	15.	178	242	421	374	1,5
Locker (Small)			5	6			6	3	О	0					2	1	10	r =	3
Week End T/Light	56	29	146	65	150	97	77	57	107	63	79	57	114	8	102	63	404	- 92	S
Week End Con	2	40	55			27	42	71	23	24	37	42	13	19	8	388	2 0	3 %	3 4
W/end Adt Day			3	_		10		7	2		m	2	0	2 5	0	3 -	3 5	7 4	3 4
Week End Adult	172	213	304	201	06	137	246	243	119	139	176	227	124	115	201	218	298	378	,4,
Week End Junior	5	9	15	4	က	2	9	10	3	8	m	S	5	6		2			<u> </u>
Credit Card Charge	19	17	26	32	~ ~	-	2	~~	T	5	_	-	2	5	6		6	٥	T
Junior Membership		0	9	7								-					4	10	
Winter Only																	·	1 0	
Junior	5	10		7	2	2			-		2	-	-	6			A	0	
Youth 18 to 21	3	2	9	3	_		2	_	~~		-	2	-	-	c	-	_	-	
Intermediate 21-25	4	14	13		_					-			-		000	-		-	
Intermediate 26 - 29	16	13	13		_	2					-				· -				
Over 60 + unemployed	166	168	155	159	7	4	2	80	2	2	1	8	2	4	· cc	2	+	7	
Winter Warmers																	0	0	
Weekend Society Adult	36	4	93	85	£	27	6 4	7	45	91	37	8	5		105	53	0	0	4
Weekend Soc.Con				14				46	က			7	4				0	C	· (r.
Weekend Soc.Day			38	36								61							
Mid Week Soc.Adult	30	18		38	126	133	133	16	4	118	185	26	43	103	72	126	0	0	2
Midweek Soc.Con				28				ო	2			32	17	103		06			i c
Midweek Soc. Adult Day								7				က							
Midweek Soc.Day								46					15			13			12
Reciprical Charge	10	30	1		80	39	2		25	25	7	18	26	25	29	16			!
5 Day Adult	35	27	38	37	2	2	4			-	-	2		2		6	-	6	\ <u></u>
7 Day Adult	181	177	184	207		10	5	7		-	2		4	m	2	2	. 60	4	- -
Society Deposit	11	40	131		45	51	19		50	21	63		43	46	18				108
Summer Sizzler M/Wk									141				171						167
Summer Sizzler W/End									56				92						78
Total	1,018	1,135	1621	1444	862	362	1012	366	1059	898	1033	1123	1246	1084	1225	1378	1039	1050	1292
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Report 115/13

Agenda Item No:

7

Committee:

Golf Course

Date:

3 December 2013

Title:

Golf Professional's Report

By:

Fraser Morley, Golf Professional

Purpose of Report:

To provide update on Golf Course related matters.

Recommendations

You are recommended:

1. To approve the report.

1. Information

- 1.1 September saw a fairly steady month compared to last year, followed by the mildest but wettest October in 110 years. This continuing into November has seen the winter mats in play slightly sooner than in previous years. Throughout the rest of the year, if income is similar to last year, we should see 5% decrease on last year's income. Which with the weather and also the build disruption is still lower than the area average of between 7-15% down.
- 1.2 We picked up 8 winter tickets from October 1st of which 6 were new business. All keen on taking out full membership in April.
- 1.3 We have introduced a reduced "winter" green fee for when the temporary tees are in place. This is £15/£12 (con) midweek and £20/£16 (con) weekends for standard green fees. Looking at what the competition is doing we thought it beneficial to reduce our fees accordingly at this time to increase throughput at the course. This was brought into effect on the 21st November and has been warmly received over the first weekend. We are constantly keeping an eye on the competition and seeing where we can move things around to compete.
- 1.4 We have continued the £10 twilight fee and we look at this again in the beginning of April. We had seen this area of revenue increase before the clocks went back and see this time of day as still having a large area of growth in the future
- 1.5 The Winter Warmer is now in place until the end of March, this has seen some smaller groups attend the golf course although the facilities have naturally hit numbers over this period. With the weather and lack of facilities, it's fairly difficult

to compete with last year. However the offers and continued awareness for the golfers has helped us still be above the local average, which is encouraging, moving forwards. We have had a lot of societies that have expressed interest in the future once the clubhouse is in place and there is a sense of excitement to be able to come back and play here with those facilities open.

2. New Business/Marketing 2013

- 2.1 The Winter Warmer deal advert was in Golf News for the October edition. Coffee and bacon sandwich, 18 Holes and Pie and Chips for lunch. £20 weekdays and £25 weekends. This will see us through until the end of March '14. With the temporary accommodation in place, people have been happy with the service provided, even with space at a premium.
- 2.2 We had a successful meeting at The Salts to look at the future running and maintenance programme. It is felt that we can make this area beneficial to the golf course with coaching schemes and the reintroductions of the pitch and putt for the summer season. Hopefully we can introduce new people to the game and in turn upgrade them to members of the golf club in the future. It was felt, subject to agreements and contracts with the current leaseholders, that this area could not only pay for itself, but potentially turn over a profit. Using the expertise we have at the golf course, this could be over seen and see this part of the regeneration as a great "school" for future golfers.
- 2.3 With the new build we have had a lot of feedback and contact through our Facebook page and Twitter accounts. The pictures of the demolition and subsequent ground works have been very popular and have reached a large audience. There is some very positive feedback and excitement for the future.
- 2.5 There is an interesting photography possibility with a new company called Pegasus Arial Imagining. Taking fly-by and overhead photos of golf courses. I am looking into costs for this and think I could be a unique way of showing our course in future marketing publications. Trying to keep up to date with modern ideas and ways of keeping our image and name in the public domain.
- 2.6 The course has been holding up very well in the wet conditions. Nick and his team have continued to do an excellent job and the golfers are more than happy with the way the course is being looked after. Preparations are in place for the winter months and communication between the Pro Shop and Greenkeepers is key to keeping the golfers happy over the coming difficult months.

3. Other information

We have been able to start and online service with the help of our buying group, Foremost. This enables members and the public to order items online and collect them from the Pro Shop at their own convenience. This gives a personal approach to online shopping with the added bonus of not having to wait around at home for delivery. This is open to all through this link - http://www.foremostgolf.com/?Affiliateid=1238 Service levels are important in all aspects of our business and we look to improve them all the time to the benefit of the customer.

4.	Finan	cial	Apr	raisal

There are no financial implications as a result of this report.

5. Contact Officer

The Contact Officer for this report is Fraser Morley, Golf Professional.

Golf Professional	Durby-
Town Clerk	5204078782

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Report 116/13

Agenda Item No:

8

Committee:

Golf Course

Date:

3 December 2013

Title:

Head Greenkeeper's report

By:

Nick Stephens, Head Greenkeeper

Purpose of Report:

To inform of Golf Course maintenance

Recommendations

You are recommended:

1. To approve the report

1. Information

1.1 Listed below are works carried out over the past three months on the course in addition to daily mowing and maintenance regimes.

1.2 September

Main Greens solid tined twice, verti cut/scarified, top dressed and sprayed with sulphate of iron, micro nutrients and liquid potassium to harden for winter. Brushed and sarel rolled weekly to control lateral growth, aerate and promote fine grass growth. Magnesium deficiency identified and corrected with application of Keiserite. Performance and appearance are good.

Temporary greens prepared well in advance of winter season. Areas have been mown out away from summer walkways to enable these areas to recover. Top dressing has been applied along with organic slow release 16-2-10 fertiliser.

Tees overseeded and divotted frequently to take advantage of good growing conditions. Slow release 16-2-10 fertiliser applied. Results very good

Selected fairways retreated with soluble Nitrogen, Iron and growth regulator to aid recovery from preceding dry weather. 3rd fairway given double pass on very weak area.

Turf from putting green outside clubhouse removed before damaged and put to good use creating brand new temporary green on 3rd hole. Carefully constructed to blend into surrounding topography.



1.3 October

Greens suffered first outbreak of disease of the season and responded well initially to aeration and application of sulphate of iron. However, as the month progressed and became wetter and wetter, an application of fungicide was necessary to prevent further damage. As planned, work began on hollow coring the weakest greens and top dressing with straight sand, creating the ideal conditions for a heavy overseed of straight 'fescue' brushed into the holes. Greens 7, 8 and 16 were completely cored, whilst the poor areas at the rear of the 3rd and 18th were locally treated.

Removed cores were recycled into damaged and worn areas around the course

Grass tees still in use although preparations to winter mats underway. Good growing conditions this month – although quite wet – enable continued overseeding/divotting.

Rainfall was high at 185mm or 7".

Fairways responded well to September fertiliser with the 3rd showing particularly good recovery. Hopefully with a dense grass cover, bird damage of which this fairway was particularly vulnerable, will be greatly reduced.

Strong growth across the course this month has kept us very busy with just day to day mowing.

1.4 November

Greens have benefitted from dryer conditions this month, have been solid tined, scarified brushed and height of cut raised to 6mm to protect fine grasses and allow better transpiration and root development. Temporary greens, also cut at 6mm and with the early preparations are looking good. The aim is to use them as little as possible, but when weather conditions dictate, i.e. white frosts and prolonged spells of rain, the putting surface offered is not a lottery. Feedback thus far is that some people are actually looking forward to using them.

At the time of writing, deep aeration with a Verti-Drain is taking place on the course. Beginning with the greens with 12mm tines to a depth of 9 inches, followed by the tees and weak/wet areas of the fairways to a depth of 14 inches with 1 inch tines.

Winter tees are now in use but competition tees will be re-opened for monthly medals only.

Wash down area on greenkeepers yard has been completely reconstructed with a bricked in area, grass catchment, and gravel filter bed. Previously water and grass clippings were accumulating creating an unsightly mess but we are now able to control and dispose of pollutants properly.

Machinery is being serviced and reground as necessary in accordance with health and safety and manufacturers requirements.

As mentioned in budget report, funds need to be available for purchase of new Greens mower in the spring.

2. Financial Appraisal

There are no direct financial implications as a result of this report.

3. Contact Officer

The Contact Officer for this report is Nick Stephens, Head Greenkeeper.

Head Greenkeeper

Town Clerk

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Report 117/13

Agenda Item No:

9

Committee:

Golf Course

Date:

3 December 2013

Title:

Fees for 2014-15

By:

Sam Shippen, Town Clerk

Purpose of Report:

To advise on proposed fees for 2014-15

Recommendations

You are recommended:

1. To agree the fee structure for 2014-15 as indicated in 1.2 below

1. Information

1.1 The Golf Working Group has recommended that we increase season ticket prices by 20% for the forthcoming year. This increase should exclude junior tickets as the Council is trying to encourage participation from these groups. The price will include the cost of club membership, £55 per member will be paid over to the Seaford Head Golf Club for their fees.

They recommend that Green Fee prices for the forthcoming year remain unchanged. The reasons are set out in the comparison with other clubs as prepared by the Golf Professional attached at Appendix A of this report.

1.2 Current Prices for Season tickets

Ticket Type	Price including VAT 2013-14	Price including VAT 2014-15
7 Day Adult	£495	£649
5 Day Adult	£375	£505
Over 60 or Unemployed	£328	£449
Junior including £10 club membership	£60	£60
Youth 18-20	£100	£175

Intermediate 21-25	£210	£307
Intermediate 26-29	£315	£433
Mid-Week Adult Day	£30	£30
Mid-Week Adult	£20	£20
Mid-Week Concession Day	£25	£25
Mid-Week Concession	£16	£16
Mid-Week Twilight	£14	£14
Mid-Week Junior	£10	£10
Week-End Adult Day	£35	£35
Week-End Adult	£25	£25
Week-End Concession Day	£28	£28
Week-End Concession	£19	£19
Week-End Twilight	£17	£17
Week-End Junior	£12	£12
Winter Warmers	£14	£14
Reciprocal	£10	£10
Lockers		£60

2. Financial Appraisal

The financial implications are as indicated in the table in 1.2 above.

3. Contact Officer

The Contact Officer for this report is Sam Shippen, Town Clerk.

Town Clerk

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		200.00	5000.00	£128 00	2	£590-£804 (26-35)		£916.00	£1,035.00	21 Willingdon
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Minds		00 3563		£140.00	£220-£860 (19-35)				£900,00	14 Royal Eastbourne
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ing lander 141 from 144	7	£185 DO		£120.00	5)	£696(31-35) £504 (26-30)			£852 (£660 1st year)	11 Eastbourne Downs
				£110 (£70 under 14)	4	£360 (22-25) £525 (26-29)		£695.00	£750.00	10 Brighton and Hove (9 hole)
	-	£240.00		£60 (under 16) - £110	£200 (18-21)	£300 (22-25) £500 (26-29)		£565.00	£735,00	Hassocks
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211 WILLIAM 2017			264 (220)	60 (50)		297(247.5) (22-25) £417 (347.5) (26-29		487 (406)		5 Seaford Head *
(or under 12) £65		-		£99.00	£160 (18-21)		£440 (only 7day)	£450,00	£585.00	4 Hollingbury
(311 B) (32 (32)			***************************************	£500.00				£475 (£500snr)	£560 (£500snr)	3 Eastbourne Golfing Park (9 hot
or under 13) 665		-		£99.00	£160 (18-21)		£440 (7day) £340 (5 day)	£389.00	£495.00	Waterhall
		£160.00		£75.00		***************************************		£295.00	£375:00	1 Peacehaven (9hole)
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					540 00 540 E40	A. A. C.	£35.00		£30,00	17 Pyecombe
£20.00	£15.00	£15.00	\$2U,UU		570-575				£30~£40	6 Seaford Blatchington
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£15.00	£15.00	£12.50	±10.00	542.30	20/,00	TOTAL COLLEGE AND	00 253		£28.00	4 Willingdon
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	£15.00	£10,00	£15.00				00.023		525,00	12 Eastbourne Downs
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£16.00 £20.00	£10,00	£8.00	£15.UU		00 153		£23 50	£16.50	£18.50	7 Hassocks
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Report 118/13

Agenda Item No:

10

Committee:

Golf Course

Date:

3 December 2013

Title:

Golf Course Committee Draft Budget 2014-15

By:

Sam Shippen, Town Clerk

Purpose of Report:

To present the draft of the projected outturn for the current financial year and the Committee Budget for the year 2014-

15

Recommendations

You are recommended:

1. To review the contents of this report.

2. To delegate to the Chairman and Vice Chairman of this Committee the authority to agree a final Committee budget for 2014-15 with the Town Clerk taking into account the comments of this Committee.

1. Information

- 1.1 The draft of the projected outturn for the current financial year and the Golf Course Committee budget for 2014-15 is attached to this report as Appendix A.
- 1.2 The following comments should be considered when reviewing this report.
 - Outturn for 2013-14 The projected outturn shows net expenditure for year of £39,931 being £15,984 better than initially budgeted. Significantly Public Works Loan repayments of £50,532 not being required due to late start on build; Golf Income is expected to be £48,248 lower than budgeted.
 - (b) Golf Income The outturn for 2013-14 is based upon the actual income for the period April to September 2013 plus an estimate for the remainder of the financial year based on the same period for the previous year. Weather conditions will have an impact on the actual income achieved. Subject to this Committee's approval we are proposing to increase the season ticket fees for 2013-14 by 20% but leaving green fees at the same level.
 - (c) Staff salaries, and related costs assume an increase of 1.5%, no increase has been announced but it is considered prudent to allow for a small



increase. The Professional retainer also reflects an increase for the same reason.

- Equipment Purchase -£20,000 has been included in this budget, although the Head Greenkeeper has indicated that a machine of £32,000 is required, some residual will be available from 2013/14 budget.
- Public Works Loan Payment has been based on a loan of £1,717,000 over 25 years but assumes one six monthly payment based on a full drawdown within the financial year plus two on the costs incurred prior to April 2014. This amount will depend on the rate at the time and the timing of the drawdowns.
- 1.3 As this is the last meeting of this Committee before the budget have to be finalised it is recommended that Members pass comments to the Chairman and Vice Chairman of this Committee and authorise them to agree the final budget with the Town Clerk.

Ssetter

2. Financial Appraisal

The financial implications of this report are evident in the attached Appendix A.

3. Contact Officer

The Contact Officer for this report is Sam Shippen, Town Clerk.

Town Clerk



Account Number		2010-11 Actual	2011-12 Actual	2012-13 Actual	2013-14 Final Budget	2013-14 Actual to 30/09/13	2013-14 Projected Outturn	2013-14 Variance	2014-15 Proposed Budget
	Cost Centre 101								
4000	Salaries & Wages	77,600	71,669	75,969	80,128	34,107	70,332	9,796	75,277
4001	Employers NI	5,400	4,192	4,451	5,818	2,077	4,297	1,521	4,599
4002 4010	Employers Superannuation Staff Training	8,890 225	11,423 180	12,597 0	13,223 800	6,331	12,662	561	13,244
4011	Staff Protective Clothing	800	742	678	720	0 114	800 720	0	2,000 1,000
4041	Golf Professional Retainer	35,000	35,000	35,000	35,700	20,200	40,400	-4,700	41,006
4045	Golf Course Player Costs	767	,	813	2,350	1,553	2,000	350	2,350
4051 4052	Rates Water & Sewerage	1,397	1,569	1,790	462	1,108	888	-426	1,250
4055	Electricity	7,998 6,053	8,407 5,170	22,884 5,695	13,195 5,695	6,461 761	10,461	2,734	10,962
4056	Gas	5,415	4,049	2,747	3,530	657	5,067 1,070	628 2,460	9,050 3,530
4060	Refuse	291	301	301	310	260	310	0	320
4100	Telecommunications	273	235	302	328	219	408	-80	1,000
4015 4106	Postage Stationery	347	245	192	320	0	218	102	320
4110	Advertising & Publicity	144 2,209	323 2,303	0 2,701	50 3,000	29 600	50 3,000	0	50
4113	Computer Support	115	2,303	2,701	295	0	3,000 285	0 10	4,000 310
4114	Licence Fee	75	75	75	75	75	75	0	75
4115	Insurance	9,996	9,471	10,009	9,491	10,045	10,045	-554	12,346
4155 4156	Professional Fees	4.500	1,250	2,929	0	0	0	0	0
4199	Bank Charges Other Expenditure	1,562 294	2,092 468	1,988 124	2,157 250	1,006	2,103	54	2,157
4201	Cleaning	6,127	6,250	4,316	3,250	0 1,102	200 5,454	50 -2,204	250 3,250
4250	Public Seating	0	542	0	0,200	1,102	0,404	-2,204	0,230
4251	Dog Bin Emptying	668	596	890	915	509	1,017	-102	1,048
4252	Litter & Dog Bin Pch & Maintenance	0	0	0	0	0	0	0	0
4261 4270	Grounds Maintenance Non Contract Vehicle & Equipment Maintenance	23,733 13,595	24,224	26,353	25,078	10,657	22,078	3,000	25,589
4271	Vehicle & Equipment Lease	28,022	13,229 20,996	12,569 20,996	13,981 20,996	7,927 20,996	13,481 20,996	500 0	13,981
4272	Equipment Purchase	33,614	15,500	20,330	15,000	6,290	15,000	0	20,996 20,000
4275	Building Maintenance	679	1,017	413	0	291	0	Ö	0
4277	New Clubhouse	0	0	58,875	0	1,525	0	0	0
4301	Public Works Loan Payment Clubhouse employee costs	47,510	24,750	0	50,532	0	0	50,532	75,798
	clubhouse cost of sales								54,664 54,022
									34,022
	Golf Course Expenditure	318,799	268,849	305,922	307,649	134,900	243,417	64,232	454,444
1000	Golf Course Season Ticket	141,914	147,884	151,788	162,876	145,092	145,967	16,909	194,615
1001	Golf Course Green Fees Mid week	65,569	64,654	46,130	62,515	37,120	48,503	14,012	53,352
1002 1003	Golf Course Green Fees w/end b/holiday Golf Course Specials	61,861	63,491	46,879	60,515	28,206	40,840	19,675	44,883
1003	Corporate	39,577	32,596	39,110	37,300	25,751	39,081	-1,781	40,500
1004	Golf Course Locker	1,845	2,121	2,059	0	0	0	0	10,000 3,500
1005	Golf Course Credit Card Charge	145	223	241	160	96	146	14	160
1007	Golf Course Air Traffic Control	3,750	5,000	5,000	5,130	5,000	5,000	130	5,130
1010	Asset Sale/Part Exchange Value	1,000	3,000	0	0	0	0	0	0
1050 1051	Income Rent Income Insurance Recharge	4,688 287	6,250 707	4,688 393	250	0	337	-87	600
1054	Income Other	1,430	1,967	1,377	0 1,300	0 225	0 1,300	0	0 1,300
1055	Income Seating	0	619	0	0	0	0 0	0	1,300
1057	Income Electricity Recharge	1,210	1,035	1,139	0	690	1,139	-1,139	0
1063	Income Gas Recharge	2,303	2,024	1,373	0	0	535	-535	0
1100	Income Advertising	1,031	1,550	0	1,550	431	500	1,050	2,000
	Clubhouse income								124,113
	Golf Course Income	326,610	333,121	300,177	331,596	242,611	283,348	48,248	480,153
	Net Income	-7,811	-64,272	5,745	-23,947	-107,711	-39,931	15,984	-25,709
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