**Seaford Town Council logo
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| **Report No:** | **91/21** |
| **Agenda Item No:** | **5** |
| **Committee:** | **Full Council** |
| **Date:** | **13th October 2021** |
| **Title:** | **Mayor’s Update Report October 2021** |
| **By:** | **Sue Treadwell, Mayor’s Secretary** |
| **Purpose of Report:** | **To present the Mayor’s update report** |

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| **Recommendations** |
| **Full Council is recommended:** |
| 1. To note the content of the report . |

1. Information
   1. The Mayor’s update report can be found at Appendix A.
   2. Details of mayoral engagement before the date of the Full Council meeting can be found at Appendix B.
2. Financial Appraisal
   1. There are no direct financial implications as a result of this report.
3. Contact Officer

The Contact Officer for this report is Sue Treadwell, Mayor’s Secretary.

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| Mayor’s Secretary |  |
| Town Clerk | A picture containing diagram  Description automatically generated |

**Report 91/21 Appendix A**

Mayor’s Report to October 2021 Seaford Town Council

**Supporting charities as they fundraise**

This new Mayor’s Charity approach began with support for Seaford Rotary’s ‘Over the Rainbow’ sponsored walk. Then on 5 September NP&S Lions, Seaford Rotary, Seaford Bonfire Society, Martello Rotary and the National Coastwatch Institution (Newhaven) were the charities forming the Planning Group for ‘Support our Seaford Charities’ when with twenty-eight other charities they had stalls on site fundraising, recruiting and profile raising. There is already very encouraging informal feedback, and a survey of the charity stall holders is underway by NP&S Lions in order to learn lessons for future events. There was a wide range of entertainment including Street Funk, Sunshine Strummers (a ukulele band), Seaford Silver Band, solo artists, large choirs and sports demonstrations. This free of charge event was well attended, with ten or more Town Councillors visiting or working as volunteers on charity stalls. A number of officers also attended or volunteered on stalls too. Our Young Mayor, Joe, ran a stall for his nominated charity ‘Defiant Sports’. There was a Seaford Town Council ‘cash prize draw’ using last year’s Mayor’s Charity Fund, conducted by the Town Clerk and Mayor, announced by the Town Crier of Seaford.

Many thanks goes to the generous sponsorship from Martello Rotary, Sussex Community Foundation and The Chalk Cliff Trust, without which the event could not have gone ahead.

Enquiries about the Mayor’s availability to open autumn and Christmas charity fayres are beginning to be received.

**Representing the Town Council in Seaford**

Part of the Mayor’s duties include representing the Town Council at events in the town. Recently the Mayor with the Mayoress performed the official opening of the Street Funk dance studio on Broad Street. This was also recognition of support for a local charity because Teddy Treats Children’s Charity sponsor several children learning street dance with Street Funk. The Deputy Young Mayor, Mayor and Mayoress were guests at the Royal British Legion Centenary event in Seaford Cemetery - a parade and prayers by the ‘Sword of Sacrifice’ Memorial. The Mayor and Mayoress were guests of the Royal Society of St George at their Battle of Britain Commemoration held in the Hydro Hotel, Eastbourne. Moving from the splendour of the Hydro to the rustic beauty of the yard of the South Hill Barn, the Mayor and Mayoress hosted a councillors picnic.

**Representing Seaford in neighbouring towns**

The Mayor and Mayoress accepted an invitation to the Mayor of Lewes’ Civic Reception and from the RNLI Newhaven Lifeboat Summer Fete, this time accompanied by Erin our Deputy Young Mayor. The Lewes Climate Action Day on 19 September was memorable but the earlier ‘A Greener Seaford’ on The Salts was in a class of its own. Tide Mills Heritage Celebration week presented interesting opportunities to dip into the programme. The High Sheriff of East Sussex Annual Judges’ Service resumed at St Thomas a Becket Church, Lewes with its accustomed ceremonial after a pandemic absence.

**Social Media**

The Mayor’s Facebook continues to attract many ‘looks’ and has an extensive ‘reach’. Nineteen Mayor’s Charity Initiative charity video interviews have now been recorded and posted. WAVES Family Support and the Inner Wheel Club of Seaford are listed for interviews.

**Forward Planning**

A children’s Christmas card design competition has been launched with four primary schools invited to submit entries. The Mayor’s Carol Service is scheduled for 7pm on Wednesday evening 8 December, a day and time intended to be convenient for school pupils and school choirs to participate.

Looking towards the end of this calendar year, there is Remembrance Sunday with its service by our newly refurbished War Memorial and its church parade. Our War Memorial that has recently had its centenary. Remembrance Sunday in Seaford is followed by the Commonwealth Remembrance Service in the Seaford Cemetery on the Tuesday. The Mayor and Mayoress look forward to invitations to these significant events for our town in due course.

Christmas in Seaford means Christmas Magic, Best Dressed Shop Window Competition, Prayers by the Tree and Christmas lights to be turned on – planning for each of these events will soon be underway!

Cllr Rodney Reed

Mayor of Seaford 2021/22

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| August 2021 |  |  |  |  |  |
|  | 25/8/2021 | 2.30 for 3pm | Royal British Legion | 100 Years Anniversary RBL | Seaford Cemetery |
| September |  |  |  |  |  |
| (10am to 4pm) | 5/9/21 | Sunday | Service Organisations | Support our Seaford Charities | Martello Fields |
| 3.45pm | 8/9/21 | Wednesday | Teddy Treats | Opening of Dance group | Common Room, Broad Street, Seaford |
| 7-9pm | 9/9/21 | Thursday | Mayor of Lewes | Civic Reception | The Assembly Room, Lewes |
| 12 noon (10-4pm) | 11/9/21 | Saturday | Newhaven RNLI | Summer Fayre | Fort Road Rec |
| 7 for 7.30 pm | 21/9/21 | Wednesday | RSSG | Battle of Britain Commemorations | Hydro Hotel |
| 3pm | 24/9/21 | Saturday | High Sheriff | Annual Judges' Service | St Thomas a Becket Church Cliff High Street, Lewes BN7 2AH |

Mayor’s Diary August – September 2021