



Seaford Christmas Magic 2026

Saturday 12 December 2026

The Christmas Magic Committee are seeking support from local businesses, organisations and individuals to help us create an event to remember.

We have a range of sponsorship packages available as well as welcoming any personal donations.

Full details of all sponsorship packages and personal donations including how to apply can be found overleaf.

Every donation helps us to deliver the best for our community.

Thank you



Suggested personal donations
£10, £20, £30, £... other



Sponsorship packages

Package Name	Donation Includes		Cost
Lantern Parade Facilitated by Sussex Contemporary Illustrators & Printmakers (SCIP) the lantern parade displays the creativity of the Seaford community through a themed procession that winds its way up the main high street and ends at the entertainment stage.	• Company logo on parade information slips distributed at community workshops. • Company logo on promotional banners • Company logo on event flyer and parade schedule • Company logo on: ◦ The Seaford Christmas Magic webpage ◦ Social media posts ◦ Press releases ◦ Seaford Town Council email banner • Company logo on the advertising banner on the Seaford Town Council website • Sponsorship mentions during radio interviews on Seahaven FM	☐	£500 incl VAT
Christmas Grotto Decorated by SCIP to create a truly magical experience in The Crypt undercroft. Father Christmas's grotto is an integral part of the day offering each child the opportunity to meet Father Christmas in his and receive a free gift.	• Company logo on promotional banners • Company logo on event flyer and parade schedule • Company logo on: ◦ The Seaford Christmas Magic webpage ◦ Social media posts ◦ Press releases ◦ Seaford Town Council email banner • Sponsorship mentions during radio interviews on Seahaven FM • Company logo and name on grotto signage • Company logo on thank you sign in the grotto • Company logo on 'Thank You' sticker in children's gift (book)	☐	£500 incl VAT
Entertainment Stage Hosted by Seahaven FM the entertainment stage showcases local talent throughout the day, including music, dance and a range of other performances.	• Company logo on promotional banners • Company logo on event flyer and parade schedule • Company logo on: ◦ The Seaford Christmas Magic webpage ◦ Social media posts ◦ Press releases ◦ Seaford Town Council email banner • Company logo on the advertising banner on the Seaford Town Council website • Sponsorship mentioned during radio interviews on Seahaven FM • Company logo on running schedule	☐	£500 incl VAT

Package Name	Donation Includes		Cost
Gold	- Company logo on event flyer and parade schedule - Company logo on: - The Seaford Christmas Magic webpage - Social media posts - Press releases - Seaford Town Council email banner - Company logo on the advertising banner on the Seaford Town Council website - Sponsorship mentioned during radio interviews on Seahaven FM	☐	£200 incl VAT
Silver	- Company logo on event flyer and parade schedule - Company logo on: - The Seaford Christmas Magic webpage - Social media posts - Press releases - Seaford Town Council email banner - Sponsorship mentioned during radio interviews on Seahaven FM	☐	£100 incl VAT



Personal Donation



We recognise that individuals may also wish to donate to Christmas Magic. Please note that the amounts are suggestive, anything that you are able to give will be hugely welcome.	£10	☐
	£20	☐
	£30	☐
	£ _____	☐

Please return the completed form to catheryn.croft@seafordtowncouncil.gov.uk



Seaford Town Council

Seaford Christmas Magic Sponsor Form 2026

The Christmas Magic Committee are seeking financial support from local businesses, organisations and individuals to improve upon this vibrant, inclusive and engaging community event that is enjoyed by people of all ages.

APPLICANT INFORMATION

NAME:	
BUSINESS/ORGANISATION NAME:	
ADDRESS:	
CONTACT NUMBER:	
EMAIL:	